



Why invest in a NEST 529 Education Savings Plan?

Did you know that students with savings accounts are 3x more likely to go to college.¹ Plan for a loved one's future success!

With a NEST 529 account, families can invest in their loved ones' education and have the benefit of tax advantages, flexible contribution options, and a wide range of investment choices. Whether it's for college, trade school, or vocational programs, a NEST 529 account can help. Opening an account is simple and can be done online in just 10 minutes.

The State of Nebraska is helping to support college savings goals with the Meadowlark Savings Pledge which gives eligible Nebraska newborns a one-time \$50 contribution to a NEST account for education expenses when the time comes.

To learn more about NEST and the Meadowlark Savings Pledge visit <https://nest529.com/>.

¹Small-Dollar Children's Savings Accounts, Income, and College Outcomes. (2013). Center for Social Development.

The NEST Direct College Savings Plan (the "Plan") is sponsored by the State of Nebraska, administered by the Nebraska State Treasurer, and the Nebraska Investment Council provides investment oversight. Union Bank and Trust serves as Program Manager for the Plan. The Plan offers a series of Investment Options within the Nebraska Educational Savings Plan Trust (the "Trust"), which offers other Investment Options not affiliated with the Plan. The Plan is intended to operate as a qualified tuition program.

**Not FDIC Insured* | No Bank Guarantee | May Lose Value
(*Except the Bank Savings Underlying Investment)**