

Official Rules

**“25 DAYS OF GIVEAWAYS” (“Sweepstakes”)**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCE OF WINNING. WINNERS MAY BE REQUIRED TO SET UP A NEST 529 ACCOUNT AT NO COST TO THE WINNER IN ORDER TO RECEIVE ONE OR MORE OF THE PRIZES.**

**1. Eligibility:** Participation is open only to individual persons, 19 years of age or older as of the date of entry, who are legal residents of the 50 United States and the District of Columbia, excluding residents of Florida, New York, Rhode Island, Puerto Rico, or a U.S. territory (an “Entrant”). Void where prohibited or restricted by law. The Sweepstakes is sponsored by NEST Direct College Savings Plan and NEST Advisor College Savings Plan (“Sponsor”). Employees, staff, officers, directors, agents, and representatives of the Sponsor, the Nebraska Educational Savings Plan Trust, the Nebraska State Treasurer, the Nebraska Investment Council, Union Bank and Trust Company (“Program Manager”), or any parent, subsidiary, affiliated company, advertising and promotion agencies, website providers of any of them or other parties involved in any aspect with the creation, production, operation execution and fulfillment of the Sweepstakes (collectively “Releasees”), and each of their respective immediate family members (spouse, parents, children and siblings, and their respective spouses, regardless of where they live) and individuals living in the same households of the above, whether or not related, are not eligible to enter or win. Each Entrant, by participating in the Sweepstakes and each Beneficiary by accepting a Prize agrees to be bound by these Official Rules and Sponsor’s decisions. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

**2. To Enter:** The entry period for the Sweepstakes will begin at 12:00:00 a.m., Central Time (“CT”), on May 29, 2026, and ends at around 11:59:59 p.m., CT, on June 29, 2026 (“Sweepstakes Period”). During the Sweepstakes Period, an Entrant may enter the Sweepstakes in one of two ways (each method completed correctly, an “Entry”): (1) Any eligible Entrant submits information via a webform found at [NEST529.com/25Days](https://NEST529.com/25Days) or [NEST529advisor.com/25Days](https://NEST529advisor.com/25Days) including designating a beneficiary (the “Beneficiary”) of a Prize if won (such Beneficiary may be the Entrant or a child under the age of 19); or (2) an Entrant may enter the Sweepstakes by hand-printing in ink the following information on a 3” x 5” card: the Entrant’s name, beneficiary’s name (the “Beneficiary”) (which may be themselves or a child under the age of 19), address, zip code, phone number, and email address (if available), and the words “25 Days of Giveaways Sweepstakes.” Mail the card in a stamped #10 envelope to: NEST 529 College Savings Plan, P.O. Box 83529, Lincoln, NE 68501. Entries must be postmarked by June 29, 2026. Limit one Entry per intended Beneficiary per Entrant regardless of entry method. Multiple Entries may disqualify all related Entries. Entries that are incomplete, ineligible, or non-compliant with these Official Rules, in Sponsor’s sole discretion, may be void. All Entries must be received by representatives of the Sweepstakes during the Sweepstakes Period (or in the case of a mailed-in Entry, post marked during the Sweepstakes Period and received by July 6, 2026). Entrant may not be eligible to be in the drawing for all Prizes depending on when Entrant submits the Entry and when Entry is received by Sweepstakes representatives. Mail-in entrants are encouraged to submit entries as early as possible to maximize eligibility for all drawings, as mail-in entries received after a particular drawing date will not be eligible for prizes drawn on or before the date of receipt. Responsibility for filling out and receipt of Entry by Sweepstakes representatives rests solely with the

Entrant. Proof of submission will not be deemed proof of receipt by Sweepstakes representatives. Sponsor is not responsible for incorrect, inaccurate, incomplete, or illegible Entry forms or forms which are damaged, lost or stolen. All submitted Entries become property of the Sponsor. Submission of an Entry and Beneficiary’s acceptance of a Prize constitutes Entrant’s and Beneficiary’s (or his or her parent’s or legal guardian’s) consent to participate in the Sweepstakes, acceptance of and consent to these Official Rules, and consent for the Sponsor and Program Manager to obtain and use Beneficiary’s name, photo, submission and certain other information in administrating the Sweepstakes and as otherwise set forth herein. Entries that are selected to win a Prize will be reviewed by the Sponsor to ensure compliance with the Official Rules. The Sweepstakes is not a recommendation to invest in a NEST 529 College Savings Plan account (“Plan Account”).

**3. Selection and Notification of Winners:** Each business day during the Drawing Period (June 15, 2026 – July 17, 2026), a potential winner will be selected by random drawing, as set forth below, from all eligible Entries received as of the time of each drawing to win the Prize being awarded on such day as set forth below. Sweepstakes potential winners will be selected at random. Each Beneficiary can only win one Prize, if a Beneficiary who has already been selected to win a Prize is selected again, such selection will be deemed void and another Entry will be selected. Selections will continue (even after the Drawing Period if necessary) until all Prizes have been awarded.

Over a period of seven days after such potential winner Beneficiary is selected, the Sponsor will make three attempts to make contact with the potential winner Beneficiary (or his or her parent or legal guardian) by email or phone (at Sponsor’s discretion) at the email address or phone number provided by such Entrant for such Beneficiary on the selected Entry. Neither Sponsor nor the Program Manager is responsible for Entrant providing incorrect contact information for a Beneficiary or their parent or legal guardian. At Sponsor’s discretion voicemail may be left for the Beneficiary (or his or her parent or legal guardian). For the avoidance of doubt, leaving a voicemail or sending an email (from the Sponsor to the potential winner Beneficiary or his or her parent or legal guardian) shall not be deemed “contact.” Contact with a potential winner Beneficiary will only occur once a Sponsor representative and the potential winner Beneficiary (or his or her parent or legal guardian) have spoken in person or by telephone. If (i) Sponsor is unable to make contact with a potential winner Beneficiary (or his or her parent or legal guardian) within seven days of the potential winner Beneficiary being selected; (ii) the selected potential winner Beneficiary is not in compliance with these Official Rules or is ineligible to receive a Prize (by law or otherwise); or (iii) in the case of the Prize for the contribution into a Plan Account, a contacted potential winner Beneficiary (or his or her parent or legal guardian) (A) does not already have or open a Plan Account to accept such Prize within 30 days of being contacted or (B) does not return all the Prize Documentation (to Sponsor’s satisfaction) to the Sponsor within 30 days of being contacted (or 14 days after being provided the Prize Documentation, whichever is later), Sponsor may select a new potential winner Beneficiary at random

from all eligible Entries. A potential winner Beneficiary is not deemed a “Winner” nor entitled to a Prize until the Sponsor has verified (in its sole discretion) that the potential winner Beneficiary is eligible under these Official Rules to receive a Prize, Beneficiary (or his or her parent or legal guardian) have been contacted and have fully completed and returned to Sponsor all materials required for the awarding of such Prize as set forth herein (including any Prize Documentation), and Sponsor has notified such potential winner Beneficiary (or his or her parent or legal guardian) that all materials have been received and such verification is complete. Sponsor’s decisions are final in all matters relating to the Sweepstakes including but not limited to the drawing, eligibility and awarding of Prizes.

**4. Odds:** The odds of winning depend upon the total number of eligible Entries received.

**5. Prizes:** During the Drawing Period, potential winners for the following Prizes will be drawn on the following days:

- June 15 – (1) \$250 contribution to a Plan Account;
- June 16 – (1) Omaha’s Henry Doorly Zoo® & Aquarium<sup>1</sup> Annual Household Membership (prize value is approximately \$205) for the 2026 membership year;
- June 17 – (1) Lincoln Children’s Zoo Annual Family Membership (prize value is approximately \$145) for the 2026 membership year;
- June 18 – (1) \$150 Fat Brain Toys®<sup>2</sup> gift card;
- June 19 – (1) Make-A-Fort®<sup>3</sup> Building Kit (prize value is approximately \$100);
- June 22 – (1) Arbor Day Farm®<sup>4</sup> Tree Adventure Family Pass (prize value is approximately \$135);
- June 23 – (1) 1-Year Marcus Theatres®<sup>5</sup> Movie Club Membership (prize value is approximately \$120);
- June 24 – (1) Omaha Children’s Museum Family Membership (prize value is approximately \$160);
- June 25 – (1) \$100 Runza®<sup>6</sup> gift card;
- June 26 – (1) \$150 Big Apple Fun Center gift card (Kearney);
- June 29 – (1) \$230 KiwiCo®<sup>7</sup> one-year subscription box;
- June 30 – (1) \$100 Paint Yourself Silly gift card;
- July 1 – (1) \$120 The Edgerton Explorit Center gift card (Aurora);
- July 2 – (1) \$150 Lied Center for Performing Arts gift certificate;
- July 3 – (1) Lincoln Children’s Museum Family Membership (prize value is approximately \$135);
- July 6 – (4) tickets to the August 23, 2026 (5:05 p.m.) Omaha Storm Chasers<sup>8</sup> Baseball game against Rochester Red Wings (prize value is approximately \$150);
- July 7 – (1) \$100 Scooter’s Coffee®<sup>9</sup> Gift Card;
- July 8 – (4) GetOut Nebraska Passes (prize value is approximately \$200);
- July 9 – (1) \$150 Hy-Vee®<sup>10</sup> Gift Card;
- July 10 – (1) Kiewit Luminarium®<sup>11</sup> Annual Family Membership (prize value is approximately \$175) for the 2026 membership year;
- July 13 – (1) \$150 The Rose Theater gift certificate;
- July 14 – (1) The Nugget®<sup>12</sup> Modular Couch (prize value approximately \$250);
- July 15 – (4) tickets to the September 5, 2026 (time TBD) Nebraska Husker Football game against Ohio (prize value is approximately \$250);

- July 16 – (1) Lovevery<sup>13</sup> 6-Month Subscription Box (prize value is approximately \$240); and
- July 17 – (1) \$250 contribution to a Plan Account.

The total prize value of all Prizes to be awarded is approximately \$4,165. In the event that production, technical, seeding, programming, or any other reasons cause more than one potential winner to be selected to win a Prize on a selected date or more than 25 total Prizes to be awarded, the Sponsor, in its sole discretion, reserves the right to only award one Prize for each day to the potential winners selected in its discretion or at random. No interest will be paid for the time between the date of the drawing and the receipt of the Prize. Prizes are non-transferable, are subject to the rules and regulations applicable to use or acceptance of a Prize. The Prizes may be considered income to the Beneficiary or his or her parent or legal guardian, and any taxes resulting from the receipt of the Prizes are the responsibility of such party. Please consult your tax advisor regarding the tax consequences of accepting a Prize. Winner is responsible for any ancillary costs associated with acceptance of the Prize including any postage or delivery fees associated with the delivery of Prize Documentation or any other costs and expenses not expressly stated herein as being provided in conjunction with the delivery of the Prize. Winner must comply with these Official Rules and provide all documentation required hereby prior to receiving a Prize. Failure to comply with these Official Rules or provide any information set forth herein may lead to the forfeiture of the Prize. None of the identified Prize manufacturers or service providers are sponsors of, or otherwise participating in, endorsing, or supporting this Sweepstakes.

**6. Prize Restrictions.** Prizes are non-transferable and are subject to availability and the terms set forth in the description of the Prize. If Prizes are unavailable when a Winner is determined, the Winner will be awarded monetary value of said Prize. Sponsor is not responsible for transportation to and from any venue, delays or cancellations due to weather or other events. The games for which the Omaha Storm Chasers baseball and Nebraska Huskers football tickets are provided may be moved or cancelled. If such game is moved or cancelled, Winners may not receive a substitute ticket or other Prize. In order for a Beneficiary to be eligible to receive a NEST Plan Account contribution prize, the potential winner’s parent or legal guardian must (i) already have a Plan Account for the benefit of the potential winner; or (ii) within 30 days of being notified they have been selected as a potential winner, open a new Plan Account for the benefit of the potential winner by signing and returning a NEST 529 College Savings Plan Enrollment Form to the Program Manager; working with a financial advisor, signing and returning a NEST Advisor College Savings Plan Enrollment Form to the Program Manager; or completing an online Enrollment Form available on NEST529.com (the “Enrollment Form”). The parent/guardian of the Winner will be the owner of the Plan Account (“Account Owner”). The Sponsor will disburse the Prize funds only when the Account Owner provides the Sponsor with Plan Account information and such account information has been verified by the Sponsor. The Account Owner will be bound by all rules and obligations relating to ownership of the Plan Account. The Account Owner will have ownership rights, title, interest, and control over the Plan Account established for the Winner. Access to the account shall be limited to the Account Owner who will administer the Plan Account for the benefit of the Winner. All Plan Accounts held in the Plan for the Winner, including any account established under the Sweepstakes, will be aggregated for purposes of the Plan’s Maximum Contribution Limit. All questions regarding the Plan and the Winner’s Plan

Account should be directed to the Program Manager at the address listed below. Beneficiaries or his or her parent or legal guardian may be required to sign a Release as set forth in paragraph 7 below, and, at Sponsor's discretion, a form acknowledging eligibility and conformance with the Sweepstakes Official Rules and eligibility to receive a Prize ("Eligibility Form") all within 30 days of being contacted and notified a Beneficiary is a potential winner. Allow up to four weeks following the date Sponsor has confirmed a potential winner is a Winner for delivery of the Prize.

**7. Release:** Each Entrant and Beneficiary, or their parent or legal guardian on their behalf, agrees, except where prohibited by law, to release and discharge, hold harmless and indemnify Releasees and all others associated with the development and execution of this Sweepstakes, from any and all tax liability that may be imposed or associated with receipt or use of the Prizes, and from and against any and all claims, actions, proceedings, and liability for any damages, expenses, fees, injury, or losses sustained in connection with the Sweepstakes or acceptance, possession, use, misuse or nonuse of a Prize.

**8. Publicity:** Except where prohibited by law, by entering the Sweepstakes, Entrants and, by accepting a Prize, Beneficiaries, or their parents or legal guardians on their behalf, grant to Sponsor and its respective designees the right to use and publicize the Entrant's and Beneficiary's name, photograph, image, likeness, voice, statements, submission and certain biographical information in all manner and media, worldwide and in perpetuity, for advertising, trade and promotion purposes, in any and all forms of media, now known or hereafter devised (including, without limitation, the Internet), without credit or compensation, and without opportunity for review. Parents or legal guardians may be required to sign a release confirming Sponsor's use of such information as set forth herein (the "Release" and together with the Eligibility Form and Enrollment Form (if applicable), the "Prize Documentation").

**9. Limitations of Liability:** By entering the Sweepstakes, Entrants, and, by accepting a Prize, Beneficiaries and their parents and legal guardians, hereby agree that Releasees are not responsible for technical, computer, mechanical, printing, typographical, human or other errors relating to, or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the Prizes or in any Sweepstakes-related materials; or for stolen, lost, late, misdirected, damaged, incomplete, inaccurate, undelivered, delayed or illegible entries or postage due entries or mail; or for electronic, computer, or telephonic malfunction or error, failure to enter into the processing system, or are processed, reported, or transmitted late or incorrectly, or are lost for any reason, including computer, telephone, paper transfer, or human or other error. If, in Sponsor's opinion, there is any suspected or actual evidence of tampering with any portion of the Sweepstakes, Sponsor, in its sole discretion, reserves the right to disqualify any individual who tampers with the Sweepstakes, and/or void any entries submitted fraudulently, to modify or suspend the Sweepstakes, or to terminate the Sweepstakes and conduct a random drawing to award the Prizes using all eligible, non-suspect entries received as of the termination date. As a condition of entering the Sweepstakes, Entrants agree that: (1) any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resorting to any form of class action; (2) except where prohibited by law, any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes shall be resolved exclusively by arbitration pursuant

to the rules of the American Arbitration Association then effective; (3) to the extent disputes are not resolved by arbitration under subparagraph (2) above, any judicial proceeding shall take place in a federal or state court within the State of Nebraska; (4) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (5) under no circumstances will Entrant or Beneficiary be permitted to obtain awards for, and each Entrant and Beneficiary hereby waives all rights to claim punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses (i.e., reasonable costs associated with entering this Sweepstakes), and each Entrant and Beneficiary further waives any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Entrants, Beneficiaries and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with the laws of the State of Nebraska without giving effect to any choice of law or conflict of law, rules or provisions (whether of the State of Nebraska or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of Nebraska. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision so long as the general intent of these Official Rules remains in effect. If any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision were not contained therein. Sponsor reserves the right to modify Prize award procedures.

**10. Entrant's Personal Information:** Information collected from Entrants will be maintained by the Sponsor and its respective representatives in accordance with Sponsor's privacy policy (which can be found at NEST529.com or NEST529advisor.com) and all applicable federal and state consumer privacy laws, rules, and regulations. Information Entrants or Beneficiaries (or their parents or legal guardians) provided to Sponsor will be used to communicate with Entrants and Beneficiaries regarding the Sweepstakes and otherwise as set forth in these Official Rules. Entrants will be given the opportunity to opt out of receiving additional communications. By submitting an Entry, all Entrants acknowledge and agree that the personal information that they have provided will be maintained and used by Sponsor in accordance with the Sponsor's privacy policy.

**11. Copy of the Official Rules/List of Winners:** For a copy of the Official Rules or a list of winners' names (available on or about September 1, 2026), send your request, and a separate self-addressed, stamped envelope to: NEST 529 College Savings Plan, PO Box 83529, Lincoln, NE 68501.

**12. Changes to Sweepstakes:** Sponsor reserves the right to cancel or alter the Sweepstakes at any time (including providing a Prize of equal or greater value) and substitute another promotion in its place.

**13. Sponsor:** NEST Direct College Savings Plan and NEST Advisor College Savings Plan, PO Box 83529, Lincoln, NE 68501. Any questions, comments or complaints regarding the Sweepstakes should be directed to the Sponsor at this address.

**14. Program Manager:** Union Bank and Trust Company, 1248 O Street, suite 200, Lincoln, NE 68508.

*The NEST Direct College Savings Plan (the “Plan”) is sponsored by the State of Nebraska and administered by the Nebraska State Treasurer. The Plan offers a series of investment portfolios within the Nebraska Educational Savings Plan Trust, which offers other investment portfolios not affiliated with the Plan. The Plan is intended to operate as a qualified tuition program to be used only to save for qualified higher education expenses, pursuant to Section 529 of the U.S. Internal Revenue Code.*

*An investor should consider the Plan’s investment objectives, risks, charges and expenses before investing. The Program Disclosure Statements at [NEST529.com](http://NEST529.com), which contains more information, should be read carefully before investing.*

*Investors should consider before investing whether their or their beneficiary’s home state offers any state tax or other state benefits such as financial aid, scholarship funds, and protection from creditors that are only available for investments in such state’s qualified tuition program and should consult their tax advisor, attorney and/or other advisor regarding their specific legal, investment or tax situation.*

Participation in the Plan does not guarantee that contributions and the investment return on contributions, if any, will be adequate to cover future tuition and other higher education expenses, or that a beneficiary will be admitted to or permitted to continue to attend an eligible educational institution.

**Nebraska Educational Savings Plan Trust Issuer**  
**Nebraska State Treasurer** Trustee  
**Nebraska Investment Council** Investment Oversight  
**Union Bank & Trust Company** Program Manager

Investments Are Not FDIC Insured\* | No Bank, State or Federal Guarantee | May Lose Value

\*Except the Bank Savings Underlying Investment

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